

Overview

Visualfunk is a company that works with organisations to unleash creativity and innovation. We do this through delivering dynamic training programs, creative team building experiences, emceeing and high energy conference events and visual facilitation programs. We live and breathe creativity and embrace it in everything that we do.

The Visualfunk Philosophy: Creativity is a business tool!

Everyone is creative. It is something that everyone was born with. It's natural. It's normal. We are designed to make lateral connections. Up to the age of 9 or 10 we all loved to create. However, the internal negative voice, process, fear and the 'right' way of doing things took over. The great news is that the creativity is still there within us all.

Creativity has a positive influence on everything that you do. It drives competitive advantage and makes an organisation a leader in their field, rather than a follower. The difficulty is understanding how to make innovation a reality.

How do we do it?

We take a non-text book approach to creativity and innovation. We know that it is more than just sitting around a table with a few creative thinking techniques. Creativity and innovation is a language. It's the way you behave, it's a complete way of working. Our understanding has been developed from earning a living for being creative before we started to teach it. Visualfunk understand creativity because we practice it. We combine the best arts-based practices with 10 years of corporate experience and understanding the realities of corporate life.

We live in the real world. We deliver fun and dynamic programs that aren't cheesy. We use a visual facilitation style. We combine this with a wide array of creative and accelerated learning methods that engage all of the senses. Visualfunk believes that the quality of your results is directly related to the stimulus you put in.

Creative and dynamic facilitators are at the heart of our programs. Our facilitators each bring something unique that is outside of the norm. They combine this with a sound business methodology for fantastic results.

Visualfunk has 10 years industry experience in both Europe and Australia and a passion for creativity. We love what we do. We believe learning needs to be fun.

How and where can Visualfunk be used?

- Creativity and innovation programs
- Creative team building programs from 4 - 10,000+ people
- Corporate communication programs
- Train the trainer with visual facilitation techniques
- Graduate induction programs
- Keynotes
- Off site, strategy and planning session facilitation
- Injecting energy, fun and creativity to engage your conference delegates!

Visualfunk was started in the UK in 2003 by Simon Banks before launching the company in Australia in 2007. Through his role as a learning and development consultant, he constantly heard clients saying they wanted to innovate without having any understanding of how to make it a reality. Simon has a very unique skill set in that he has combined a career in corporate training and development with a career in the arts and being a professional artist.

Clients include: Optus, CBA, Fuji Xerox, ANZ, Telstra, NAB, Maunsell AECOM, Bankwest, BP, Bayer, Campbell Arnott's, Aussie Home Loans and Coca Cola

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