

Learning and development

Visualfunk develops and delivers bespoke, experiential learning programs that enable people to deliver on their potential. We happily take a different approach and combine our wealth of experience both within and outside the corporate world.

Visualfunk Training and Facilitation Style:

- Visualfunk uses both accelerated and experiential learning processes that engage all of the senses and learning styles.
- Training Room Democracy: Using a number of creative processes, every delegate is able to contribute, have their say and have their ideas recorded. The process ensures that the collective ideas, talent and brilliance of the group are captured at once.
- Keeping it real: What is learnt must be useful in the real world that we work in, achieve results and impact growth.
- Facilitators who are specialists in their field and bring something unique and outside of the norm
- Energy: We believe that a great energy is essential to a productive program.
- Enjoyment: If people are enjoying themselves, the retention of what is learnt is much higher.
- Keeping the learning alive: Using a number of visual and tactile reminders to take back to the office, the energy and take outs of the day are kept alive and relevant.
- Visualfunk chunks: We believe that a lot of training programs can be delivered in a much shorter time. As such, all of our programs are available in smaller 1-2 hour modules.

Snapshots of Visualfunk's key training areas include:

Creativity and Innovation: The human race has developed through creativity. Most organisations agree that innovation and creativity is vital to growth. The hard part is making it happen. Visualfunk delivers a holistic approach to creativity that includes environment, keeping it fresh, stimulus, creative behaviours, the 'creative state', idea development, thinking styles, what not to do and the momentum to make ideas a commercial reality.

Managing Energy and State: When an individual's emotional, physical, mental and spiritual states are aligned in a positive way, then that person can operate at their peak. Operating at peak performance holds the key to organisational growth and a higher level of employee engagement.

PowerPoint is Passé – holistic presentation skills: You have 10 minutes, a lot of information and you will be judged on what you deliver. How do you deliver great results? Visualfunk works with delegates to develop a presentation style that engages all audience members. Key areas include: using visual, kinesthetic and auditor aids, developing a powerful narrative, control audience energy and momentum, highlight key points effectively and control those nerves!

Other key areas include:

- Creativity and innovation for Leaders
- Developing a visual language for effective communication
- Train the trainer: Visual facilitation skills
- Dynamic and effective meetings
- Learning to see: Possibility thinking for outstanding results
- Team Alignment: mission, vision & values
- Culture change
- Creative problem solving
- Living the brand
- Creative team synergy
- Time management
- Stress management

Visualfunk also facilitates 'ideas generation' workshops, meetings and off-sites. In a high energy format, the processes used enables better ideas to be developed and outcomes and results achieved in a short time.

Visualfunk combines 10 years industry experience in learning and development with a love all things creative. Clients include: Optus, CBA, Fuji Xerox, ANZ, Telstra, NAB, Maunsell AE-COM, Bankwest, BP Bayer, Campbell Arnott's, Aussie Home Loans and Coca Cola



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