

# Conferences

## Want to get more from your conferences? They don't have to be boring!

### Have you have heard of the expression...

"Speak at me all day and I will forget" (Crap Conference 1)

"Show me 700 PowerPoint slides and I will turn off" (Crap Conference 2)

"Involve me, engage me and I will understand and take action" (Great Conference)

**Adapted from Confucius, 450 BC.**

Conferences can be a great opportunity but are often also a wasted opportunity. You are spending a lot of money so you need to get the best ROI you can. If people turn off and energy drops, your conference investment of time, people and money is wasted.

It is the energy people leave with which is your real conference ROI. Because it's the energy that drives the personal call for action in the cold light of day after the conference has finished.

Visualfunk has a great selection of 'Involve Me' and 'Engage Me' conference ideas and programs that will allow you to:

- Communicate key messages effectively and simply
- Create an immediate impact with delegates
- Build strong relationships between delegates
- Provide open channels for communication and feedback
- Drive the call to action post conference
- Improve internal networking and communication
- Energise and motivate delegates
- Have fun!

### These include:

- Dynamic opening and closing sessions
- Conference emceeing and 'take fives' that combine high energy breaks and humour with business relevance to reinforce key learning points and keep delegate energy high
- Themed half day business simulations for up to 2000+ people
- Facilitated breakout sessions
- Interactive key note presentations on creativity and innovation
- Ice breaker sessions to improve networking, knowledge sharing and socialising
- Creative team building programs for 10,000+ people
- Bespoke creative sessions that create visual reminders to be taken back to the office and keeping the learning alive
- Evening entertainment that will take the energy of the day well into the night

Visualfunk combines 10 years industry experience with a love all things creative and bring a unique vision to any conference Clients include: Optus, CBA, Fuji Xerox, ANZ, Telstra, NAB, Maunsell AECOM, Bankwest, BP, Bayer, Campbell Arnott's, Aussie Home Loans and Coca Cola



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