

Why Creative Team Building?

At Visualfunk we believe that creative team building - teams doing creative things as a group - has an important role to play both in team, organisational and personal development. And here is a few of the reasons why...

Team Development

- Creative team building takes teams on a new journey and gives them new ideas and approaches to explore
- Teams need a new metaphor and process for team building. Something other than the army, sport or shooting each other (lasers, not real bullets). You don't have to have been in the army to know something about team development. Creative team building gives your team options outside of an ultra-competitive race type program.
- Creative team building focuses on collaboration rather than competition.
- Creative team building enables team mates to open up great new lines of communication and develop a better understanding of each other.
- Creative team building puts everyone on a level playing field enabling everyone to participate and achieve success.
- Creative team building encourages teams to use their brains the way they were designed to. It is called whole brain thinking.
- Creative team building promotes team freshness. Freshness promotes team energy and new ideas. Energy promotes movement, momentum, better results and a great work place environment.
- By achieving, doing or creating something they didn't think possible, teams develop a 'we can' attitude rather than 'we can't' attitude.
- Creative team building gives people a WOW experience.

Organisational Development

- Creativity is a massively under used resource in organisations. As jobs that can be done cheaper are being moved overseas, organisational creativity is a competitive advantage. Creativity is the key to innovation.
- All companies say they value creativity and innovation but few practice it. Engaging in creative

- experiences enables people to develop the behaviours and mindset where creativity and innovation becomes normal. Creativity is not just about thinking - it's about doing.
- Creativity opens up the mind, enables fresh new perspectives and develops "what's possible?" thinking.
 - The arts, culture and creativity offers many fantastic metaphors and ideas for the corporate world. These include whole brain thought processes, lateral thinking, unique ways of problem solving, the ability to see the world in a different way and constant innovation.
 - Creative team development puts the focus and responsibility of innovation on people, rather than just looking at process improvement.

Personal Development

- Doing something creative takes people out of their comfort zone in a fun and rewarding way. Great things happen when people operate out of their comfort zone. Remember, comfort zones don't have to be physical - i.e. standing on the top of a cliff. There are plenty of mental cliffs that people need to go over as well (and you don't need a rope!)
- Creativity lets you tap into your inner child - the happiness, the energy, the spontaneity, the freshness and a can-do-anything attitude.
- Creative team building enables people to discover they can achieve more than they imagined.
- Doing something creative is fun - it's the itch that we need to scratch.
- Creative team building lets people exercise all of their brain, not just half of it.

Creativity feels GOOD. It puts a smile on a person's face. It enables a sense of achievement and connection with oneself. It gives people a broader view of the world. It gives people more choice and the knowledge that anything is possible. It encourages the brain to work how it was designed to. It restores balance in ones work and personal life. It's good for the soul.

**training
facilitation
keynotes
creative team building
conferences**

visualFUNK

want to know more?

www.visualfunk.com.au

www.creativeteambuilding.com.au

enquires@visualfunk.com.au

1300 227215